



stefanie osmond

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## Experience

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### Graphic Designer

Springboard, April 2014-Present

- Leads overall design for marketing campaigns for clients ranging from start-ups to public companies
- Designs digital and print content to complement marketing campaigns including infographics, eBooks, motion graphics, brochures, and social media graphics
- Manages blog and visual content on WordPress website

## Design Skills

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Branding and Identity Design, Promotional Design, Social Media Concepts and Design, Marketing Design, Illustration, Typography, Web Design, Motion Graphics

## Technical Skills

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Adobe CC: Photoshop, Illustrator, InDesign, After Effects  
Microsoft Office : Word, PowerPoint, Excel  
HTML & CSS, WordPress

## Awards

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### Jasper Award (Gold) - Trade Show Planning

Helped create several marketing materials for a client attending a healthcare technology conference including branding, booth design, printed marketing materials, advertising, digital content, and social media.

### Jasper Award (Silver) - Digital/Mobile Media, Internal App

Helped design an interactive, web-based multimedia application that educates visitors using animation, audio, text, and real-time data to visualize the water treatment process at the Haworth Water Treatment Facility.